

The Beguiling

The Beguiling Library Services – School Libraries

BUILD YOUR COMICS, GRAPHIC NOVEL AND MANGA COLLECTIONS WITH OUR EXPERTISE!

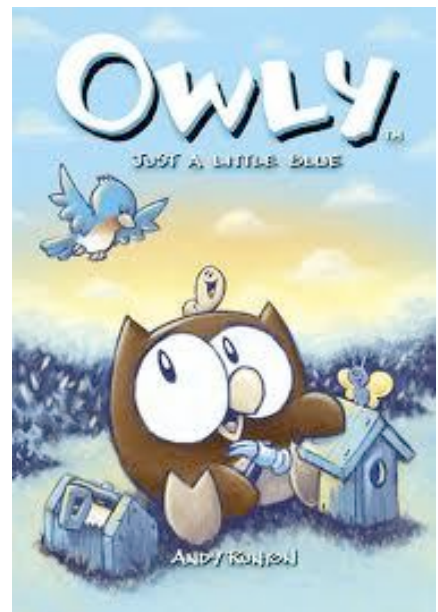
Established more than two decades ago, The Beguiling is not your average comic book store. As well as being widely recognized as Canada's premier retail destination for both comic book aficionados and graphic novel neophytes, The Beguiling operates a Library Services division specifically to serve the needs of school and public libraries.

Librarians from across Canada and around the world seek us out to supply their libraries with the best that this medium has to offer. From kindergarten to university, we are able to help you curate your graphic novel collection to ensure that it addresses curriculum objectives while remaining current, vital, and engaging.

WHAT IS THE BEGUILING?

The Beguiling has earned every inch of its reputation for excellence. In addition to the hundreds of expert recommendations we make to our customers every day of the year, we have had the privilege to work with the Merrill Collection to build Canada's first graphic novel catalogue, as well as growing the holdings of the Toronto, Ottawa, Vaughan and Hamilton public library systems through long-standing ARPs.

Our consistent and considered events programming, our carefully curated retail selection, and our participation as founding sponsor of the Toronto Comic Arts Festival have made The Beguiling an important institution in the world of graphic novels.



KNOWLEDGE AND DIVERSITY

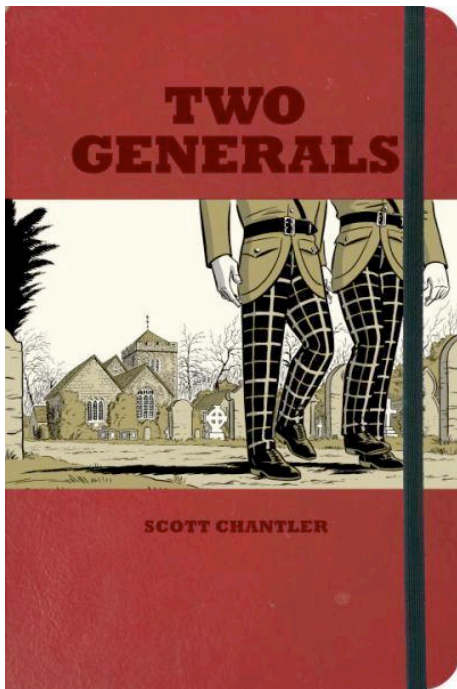
Our team is drawn from a wide variety of academic and book-industry backgrounds, but – perhaps more significantly – we share a passion for the full range of comics as a medium. We offer encyclopaedic knowledge, and the selection of an emporium. In stock, every day, we carry:

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| -literary graphic novels | -superhero comics |
| -Canadian graphic novels | -manga |
| -fantasy, sci-fi & adventure comics | -adaptations of classic literature |
| -wordless books | -non-fiction graphic novels |
| -graphic biographies | -French-language graphic novels & manga |
| -educational materials (e.g. <i>Phonics Comics</i>) | -popular adaptations (e.g. <i>Twilight</i>) |
| -books on comics theory, criticism & history | |

Most importantly, though: we read them! As we work with you to choose the best comics for your library, The Beguiling Library Services staff will provide you with recommendations and suggestions that are first-hand, honest and informed.

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601 Markham Street · Toronto · 416 535 9714
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DON'T KNOW WHERE TO BEGIN? JUST ASK!

Perhaps the biggest advantage to building your collection with The Beguiling is that we can help you find the titles you didn't know you needed! Though we happily take orders for specific books, we are just as happy to build lists of suggestions based on your individual needs and your library's holdings. As your collection of graphic novels grows, we can help to identify key genres or titles that you may be missing or that would compliment your current selection. We can also research and source books on specific topics or that serve specific educational needs; for example, we have been asked for recommendations of comics about history, science, eating disorders, self-esteem, as well as graphic novels for reluctant readers, for ESL students...the list goes on.

Because many comics, especially manga, are serial, we keep track of your series and can keep them up to date easily. Many of our clients order manga top-ups and let us do the work of knowing what series have continued. Don't know what's new in manga? Don't worry – we do!

CONTENT CONCERNS & NO-HASSLE RETURNS

Comic books, manga and graphic novels are often scrutinized on the sole basis of visual presentation. Because of this, some content is considered objectionable when presented in comics that would be acceptable when presented in text alone. This situation, though unfortunate, also represents a very real concern for libraries that stock graphic novels.

What distinguishes The Beguiling from other graphic novel distributors is that our expert staff reads and loves comics, and is able to offer detailed, specific opinions on the quality and content of the books we carry. We'll flag any potential content concerns for each title we sell and help you make the right decisions for your library. And we understand that what may be acceptable in one school or community might be objectionable in another. Because of the number of our library customers, we receive constant feedback from actual teachers and librarians about the popularity and suitability of specific titles in the school library context. Buying from The Beguiling, you profit from the feedback of your colleagues and fellow educators.

Nevertheless, if you need at any time to return a book on account of objectionable content, we will take it back without hassle. Our job is to be responsible guides to this exciting medium, and we stand behind our recommendations.

PRICING, BILLING, DISCOUNTS

Our books are generally priced at the publisher's Canadian list price. We offer a base discount of 20% for our library customers. We are able to offer occasional further discounts for select remaindered or hurt books of up to 75% off, as these become available.

We are happy to accommodate your payment needs. We accept Visa and MasterCard, or we can invoice your school or board, with or without a purchase order, as you prefer.

GET IN TOUCH!

Please don't hesitate to contact us at any time. We look forward to working with you!

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